

Priyanshi Garg

EXPERIENCE DESIGNER

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I strive to craft impactful innovative, user-centric experiences that merge creativity and technology, in hybrid environments.

EDUCATION

Carnegie Mellon University

Pittsburgh, PA
Bachelor of Design
May 2026

Major in Experience Design
Minor in Physical Computing

SKILLS & PROFICIENCIES

Design Tools: Adobe CC, Unity, Rhino, Sketchup, Touch Designer, Blender, Figma, Auto CAD

Programming: JavaScript, C++, Arduino

Design Methodologies: Interaction Design, Experiential Marketing, Generative AI, Hand Tracking, Human Centered Design, Storyboarding, Rapid Prototyping, AR/VR Design, Brand Visioning, User Research

Visualization: Sketching, Digital Fabrication, Photography, Videography

EXPERIENCE

Graphic Design Intern, CMU International Film Festival

January 2024 – May 2024

Developed high-quality visual materials, including posters, merchandise, the festival logo, and redesigned the website, using Adobe Illustrator and Photoshop to maintain a consistent and cohesive brand image. Organized in-person events while collaborating with interdisciplinary teams, enhancing audience engagement.

UI/UX Intern, Nishani Studio

May 2024 – August 2024

Designed user interfaces using Figma and Adobe XD to enhance engagement and usability, ensuring a seamless user experience. Created promotional materials and strategies for product launches, including interactive UI mockups, CGI advertisements, and brand visuals tailored to target user segments.

Design Intern, Derewala Industries Ltd

May 2023 – June 2023

Designed jewelry models on Auto CAD, tailored to diverse client needs and market demands. Conducted extensive product market research resulting in increased brand awareness. Spearheaded rebranding efforts, including expansion strategies for the company's digital and marketing channels.

Design Intern, Multia

June 2022 – August 2022

Spearheaded collaborative branding initiatives, aligning strategy, and creativity to produce cohesive visual narratives, enhancing user interaction from concept to execution.